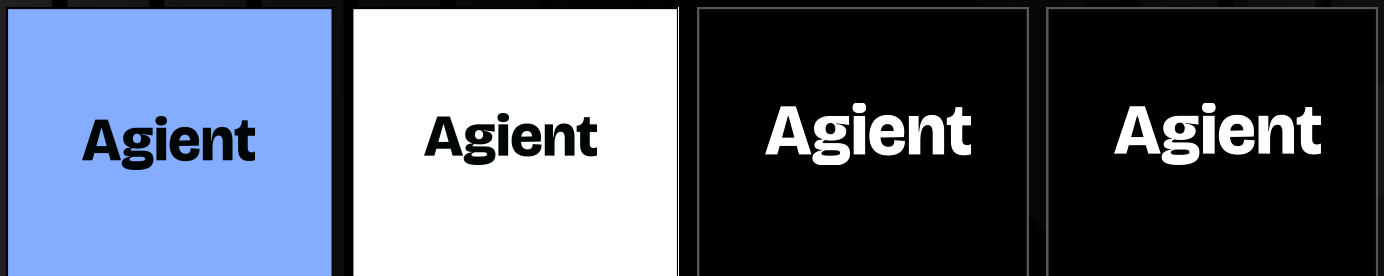


# Agient

## ASSET USAGE GUIDELINES



Guidelines to ensure consistent and correct use of Agient brand assets across all platforms.

## LOGO Do's

- ✓ Use only approved logo versions and file formats.
- ✓ Maintain clear space around the logo.
- ✓ Ensure strong contrast with the background.
- ✓ Keep the logo at a readable size.
- ✓ Place the logo consistently across materials.



**Agient**



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## LOGO **Don'ts**

- ✗ Don't stretch, skew, or rotate the logo.
- ✗ Don't change logo colors.
- ✗ Don't add shadows, outlines, or effects.
- ✗ Don't place on busy or low-contrast backgrounds.
- ✗ Don't recreate or redraw the logo.